

**For Immediate Release**



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## **eBankSystems Adds Mobile Banking through Expanded Partnership with MEA Financial**

*eBank Helps Community Banks Offer Same Technology to Customers as Industry Giants*

**LUBBOCK, TX SEPT. 21, 2009**..... eBankSystems Inc., a leading provider of banking software applications and services for community banks, today announces it has expanded its relationship with MEA Financial Enterprises to include its Mobile Banking application, Mobile Access.

With Mobile Access, a bank's customers will enjoy the same powerful real-time interface on their mobile device as they do on their PC through eBankSystems' Internet banking platform. Balances from EFT transactions, memo posts, and teller transactions all appear on their device, which allows users to access the most up-to-date account information possible.

Mobile Access will allow a bank's customers to check their balance, history and search all transactions on their mobile device. Users will also be able to transfer funds between accounts.

"MEA Financial has long been our trusted partner for Voice Access Telephone Banking, and when the time came to select a Mobile Banking partner, it only made sense to expand our partnership. The MEA Mobile Access product is a great way to keep customers connected to their finances while they are on the go," said Tripp Boren, eBankSystems' VP of operations.

"MEA is excited to add Mobile Access to the successful partnership that we have enjoyed with eBankSystems. Mobile banking continues to gain momentum in the financial industry, and this partnership provides us with another channel to market our mobile banking service," Ed Rhea, president and CEO of MEA Financial, said.

Rhea also stated that by the first quarter of 2010, MEA Financial will offer a Mobile Access application (app) for the iPhone.

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**About eBankSystems**

eBankSystems is a solutions provider specializing in delivering complete turnkey systems for community banks. eBankSystems helps banks utilize technology to drive down costs, retain existing customers and attract new customers. Trinisys, eBankSystems flagship core processing application, allows banks to manage their operations efficiently and intuitively. eBankSystems partners with many industry leaders to provide ATM/EFT processing, internet banking, mobile and voice banking, platform automation and more, allowing banks to choose which ancillary products work best for them. For more information about eBankSystems visit [www.ebanksystems.com](http://www.ebanksystems.com) or contact Joel Carver at 806-290-5267

**About MEA Financial**

MEA Financial Enterprises L.L.C. was founded by Mike Wallace and Ed Rhea. Both individuals were integral in the success of Jack Henry & Associates. Mike and Ed have demonstrated a superior knowledge of the industry's software needs as well as how to lead a company focused on quality software solutions and customer satisfaction. This experience led to the design of a product that would focus on, and fit the needs of, the small to medium size community financial institution. The goal of MEA Financial is to target this marketplace by helping them grow revenue and gain a competitive edge by enhancing their customer's satisfaction.

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